



## **DOWNTOWN DEVELOPMENT AUTHORITY**

### **Board of Directors Meeting**

**Wednesday, July 8, 2015 3:00 p.m.**

**Council Chambers, City Hall – Midland, MI**

Call to Order: 3:00 p.m.

Attending: Arnold, Brines, Kaye, Lauderbach, McGuire, Miller, Slezak, Staffileno, Wright

Absent: Barbeau, Kell, Rathbun

Staff present: Richardson, Tisdale, Todd

Also in Attendance: MDBA Board President, Scott Coyer

McGuire welcomed new board members Jon Lauderbach, Cathy Bott and Brad Kaye for Jon Lynch.

McGuire presented for approval the DDA Minutes from the meeting of May 13, 2015. Wright motioned approval of the minutes, seconded by Arnold. The minutes were unanimously approved.

Tisdale presented: What's Up Downtown

- Sidewalk Sales are July 9, 10 & 11
- RIVERDAYS is July 17 & 18 with the RIVERDAYS After Party Friday night on Main Street.
- Taste of Downtown is August 6<sup>th</sup> Tickets are available online
- Gear Up – 2015 Downtown Midland Sculpture Series is in full swing with all 16 sculptures placed. The walking route is about 1.5 miles and online bidding is now available for those who will be unable to attend the auction on September 17.

Tisdale presented the Board Informational

- Construction Update from the Shaheen Group: the crane was moved on June 23<sup>rd</sup> and is now in a prime viewing location on Main Street. The project is currently on schedule for opening streets and sidewalks back up in June/July 2016.
- Bo Miller presented on the Momentum Midland Project with an overview of what the involved community ranked the various project ideas. 1) Farmers Market, 2) Riverfront, 3) Streetscape, 4) Residential, 5) Mobility/Connectivity, 6) General Commercial development.

Richardson provided the Horticulturist Report – with an overview that waiting to place the flowers was not quite long enough and two hard frosts damaged some petunias. More petunias are being placed. Also, Dahlia Hill made a large donation of Dahlias and they have been placed in the Farmers Market area.

## Committee Reports

- Tisdale presented the Communications Committee report:
  - Banners were replaced by Zentx at no cost to the DDA after the previous set became damaged by strong winds and Michigan weather.
  - Midnight on Main is going through some changes and will likely present a new format for 2015. More information will be coming soon.
- Economic Sustainability Committee – Brines  
*did not meet in June*
- Executive Committee - McGuire announced 2015-16 board and subcommittee positions.
- Coyer presented the Midland Downtown Business Association Report and shared that the June 20 Tapped event was a great success.

Public comments regarding items that are not on this agenda - None

New Business – None

Meeting adjourned at 3:25 p.m.